



OFFICE OF THE MUNICIPAL MAYOR

EXECUTIVE ORDER NO 09, s. 2020

RECONSTITUTING THE LOCAL PRICE MONITORING AND COORDINATING COUNCIL (LPMCC) OF PANIQUI, TARLAC

WHEREAS, in the interest of public service, and in the light of the impending increase of the price of rice and other basic commodities due to the volatile movement in the price of crude oil in the world market, all Local Chief Executives are strongly encouraged to activate their Local Price Monitoring Coordinating Councils (LPMCCs) or to organize the said Councils where there are none, for consumer protection purposes, and for more purposive and sustained monitoring of selected prime commodities pursuant to Republic Act No. 7581, otherwise known as the Price Act, and Republic Act No. 71, otherwise known as the Price Tag Law. Such action is necessary and urgent to forestall further hardships among our countrymen;

WHEREAS, Republic Act No. 7581 provides for the protection of consumers by prescribing measures against undue price increases during emergency situations. It empowers the President, upon the recommendation of the National Price Coordinating Council, to impose price ceiling on any basic necessity or prime commodity if any of the following conditions of warrant:

- a. Impendency, existence, or effects of a calamity;
- b. Threat, existence, or effects of an emergency;
- c. Prevalence or widespread acts of illegal price manipulation;
- d. Impendency, existence, or effect of any event that causes artificial and unreasonable increase in the price of the basic commodity; and
- e. Whenever the prevailing price of an basic necessity or prime commodity has risen to unreasonable levels;

WHEREAS, Republic Act No. 71 requires that all articles of commerce and trade offered for sale to the public at retail shall be publicly displayed with appropriate tags or labels indicating the prices of such articles and such articles to be sold uniformly and without discrimination at the stated price;

NOW, THEREFORE, I, **LEONARDO M. ROXAS**, Municipal Mayor of Paniqui in the Province of Tarlac, by virtue of the powers vested in me by laws, do hereby order the reorganization of the Local Price Monitoring and Coordinating Council (LPMCC) of Paniqui, Tarlac, to wit:

SECTION 1. Composition. The LPMCC of Paniqui is hereby reconstituted as follows:

Chairperson	:	HON. LEONARDO M. ROXAS Municipal Mayor
Vice Chairperson	:	HON. MARY ANNE FERNANDEZ SB Chairman, Committee on Agriculture
Members	:	HON. CHRISTIAN ALFRED CUCHAPIN SB Chairman, Committee on Trade and Industry
		ALELYN I. PARAGAS Municipal Treasurer



Republic of the Philippines
MUNICIPALITY OF PANIQUI
Province of Tarlac



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ENGR. VLADIMIR L. SANTILLAN, EnP
MPDC

GEORGE M. PAYUMO
Municipal Agriculture Officer

OMAR JAMES N. GABRIEL
LGOO VI, DILG

KATHYLYN B. ANTONIO
Sanitary Inspector

JONATHAN M. BALACANG
BPLO

P/Supt. NORIEL ROMBAOA
Chief of Police, PNP-Paniqui

ZAIDA GARIBAY
DTI Business Counselor

SECTION 2. Powers and Functions of the Municipal Price Coordinating Council.

1. Coordinate and rationalize programs of member-agencies in the respective provinces, cities and municipalities to stabilize prices and supply of basic necessities and prime commodities.
 2. Recommend to the National Price Coordinating Council or to the implementing agencies the suggested retail prices of basic necessities and prime commodities.
 3. To conduct in-depth analysis on the causes of price fluctuations.
 4. To recommend steps to correct unwarranted price increases and supply shortages.
 5. Regular inspections of public and private markets, as well as rice warehouses.
 6. Activation of Hotlines, consumers Complaints Desks and Timbangan ng Bayan.
 7. Deputation of Barangay Officials and NGOs to monitor abnormal price increases.
 8. Active coordination with other appropriate government agencies to prevent unwarranted price increases and hoarding of rice and other prime commodities.
- The LPMCC shall coordinate and rationalize programs of implementing agencies to stabilize prices and supply at the local level.

SECTION 3. Effectivity. This Order shall take effect immediately.

DONE this 16th day of September 2020 at Municipality of Paniqui, Province of Tarlac.


LEONARDO M. ROXAS
Municipal Mayor